William Parker is a native of Washington, DC. An honor student and three-letter athlete at Ballou Senior High School in Southeast Washington. Received a four-year basketball scholarship to Virginia Union University in Richmond, Virginia from 1971-75. Majored in Elementary Education and obtained his first teaching position at Henderson Middle School in Richmond, Virginia. Taught social studies for ten years.

Acquired a masters degree in Administration and Supervision from Virginia Commonwealth University in 1984. Served as assistant principal at Henderson Middle School, Henrico High School and Highland Springs High School. Appointed principal of Virginia Randolph Community High School in 1995, then served as principal of Henrico High School from 2002-07 both in Henrico County Public Schools. Led Henrico High School to full accreditation in the first year as Principal.

Recognized as the Instructional Leader of the Year for Henrico County Public Schools in 2003 and the Richmond Area Black School Administrator Instructional Leader of the Year in 2003. Recognized as the REB Regional Instructional Leader of the Year in 2006 and the High School Principal of the Year for the State of Virginia in 2007. He also served as an adjunct professor at Virginia Commonwealth University, teaching leadership courses to aspiring school administrators. Served as an instructional leadership consultant for several school districts. Retired from the Virginia Public School System in 2007 and began serving as a principal coach in Chesterfield County Public Schools at Meadowbrook High School.

In 2008, accepted a central office leadership position as the Executive Director of Secondary Education and Career and Technical Education in Mooresville, North Carolina. In this position, he assisted in leading the school district from a state ranking of thirty-eight out of one hundred and fifteen school districts to Number Two in the state in academic performance as measured by state assessments in 2012 and a Number One ranking in the state of North Carolina for the African American graduation rate from a sixty percent in 2008 to a ninety five percent performance in 2012. In addition all subgroups (low economic students, exceptional education students, African American students and Hispanic students) had a graduation rate of over 90%. Upon returning to Virginia in 2012, worked for the Virginia Department of Education, Richmond Public Schools, and Henrico County Public Schools as an external lead partner and principal coach.

Currently works as the Vice President of Community Development for ChallengeU, a dropout recovery program with the goal of serving students who left school before graduating and leading them to obtain their high school diploma through a digital instructional program. Currently serves as a principal coach in Gary, Indiana.

Married to Pamela Crews Parker and has two sons, William and Justin. Served as a big brother in the Big Brothers and Sisters Program of Richmond from 1978-1989. A long-standing member of the Omega Psi Phi Fraternity, the NAACP, the diaconate of St. Paul Baptist Church in Richmond, Virginia and a member of the John Barco, Virginia Union University Alumni Association.